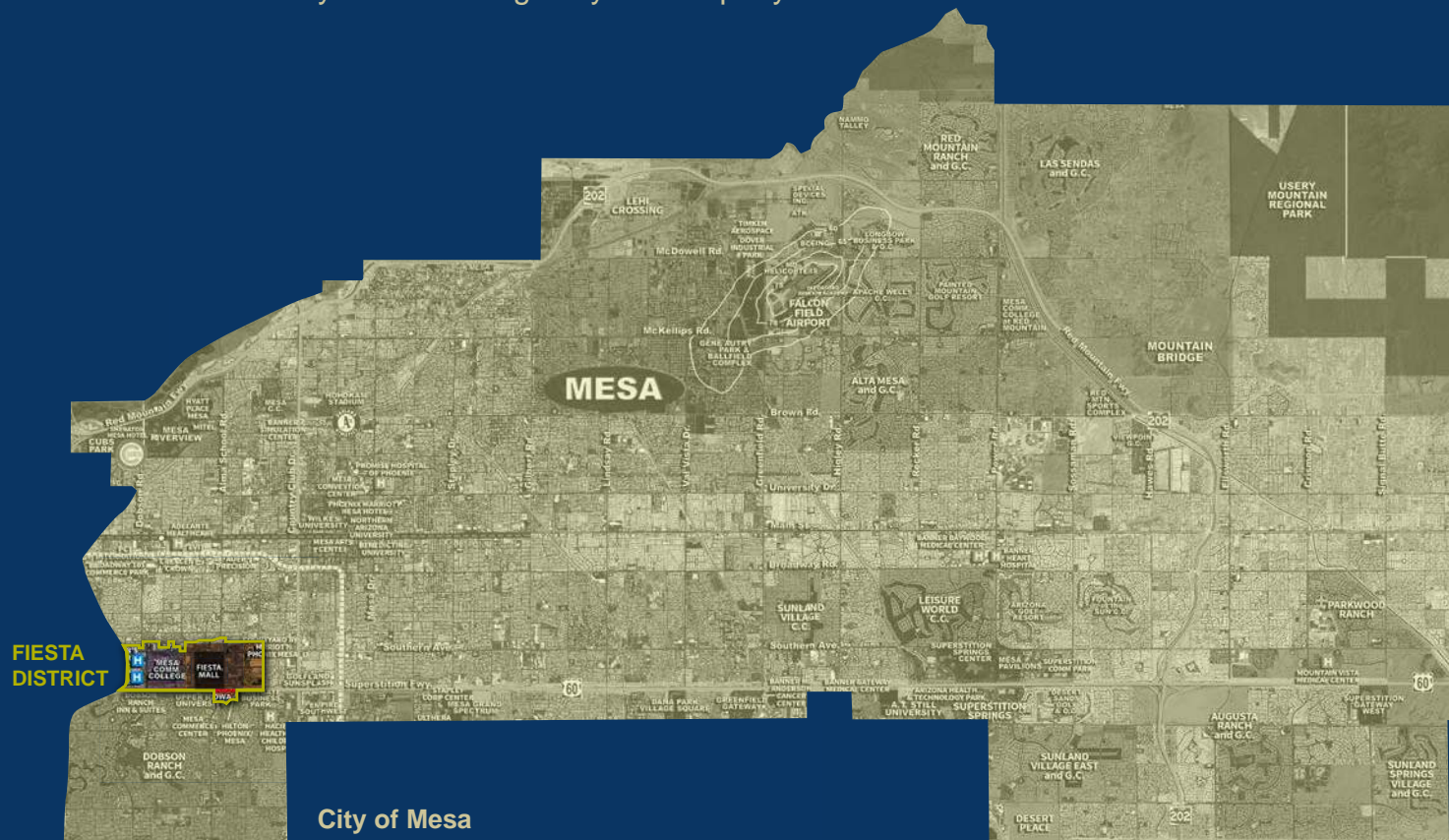




For more information, please contact:
Lori M. Gary, CEcD, Project Manager
480.644.3964
Lori.Gary@mesaaz.gov

EMPOWERED TO HELP YOU BUILD YOUR BUSINESS

The City of Mesa Office of Economic Development works closely with clients throughout all phases of the development process and looks forward to helping you build and grow your company in Mesa.



City of Mesa
Office of Economic Development

20 E. Main St., Suite 200
PO Box 1466
Mesa, Arizona 85211-1466

480.644.2398
econdev.info@mesaaz.gov
www.mesaaz.gov/economic

Stay connected with us:

Facebook.com/CityofMesa

Twitter.com/MesaEconDev

LinkedIn.com – Groups: City of Mesa Office of Economic Development



FIESTA DISTRICT

A REDEVELOPMENT RENAISSANCE

FIESTA
DISTRICT



Encompassing 1.15 square miles, the Fiesta District is reemerging as one of Mesa's important business districts featuring cutting-edge industry clusters, skilled workforce, easy market access, extensive infrastructure and ample executive hotel accommodations. Over the last several years, the area has seen more than \$493 million of redevelopment investment. With new Class A office space coming online and strategic redevelopment and adaptive-reuse opportunities available, the district is ripe for business locations and expansion.

MESA, ARIZONA



RECENT INVESTMENTS

- 1 Southern Avenue Villas
\$41M investment – opened Summer 2016
Urban style, multi-family development, 354 units
- 2 Mesa Fiesta Center
Vacant retail redevelopment converted to 200k SF Class A office campus
Feed My Starving Children – 25k SF
\$300k investment – opened Apr. 2015
- 3 Fiesta Corporate Campus
\$21M redevelopment project
Former Macy's Department Store converted to 158k SF of Class A office
Completion 2017
- 4 Mesa Community College (MCC)
\$2M Art Gallery – completed 2013
\$17.5M, 48k SF Student Entry Portal
- 5 MCC Performing Arts Center
\$15M project – completed Nov. 2014
462 seats
- 6 Banner Desert Medical Center
\$10.2M renovation in 2012
549 beds
- 7 Cardon Children's Medical Center
\$320M in new Children's Tower & campus remodel
Ronald McDonald House
12.6k SF of former healthcare facility
\$2.1M project – completed Nov. 2014
- 8 Mesa Police Substation
\$15M project – completed 2013
125 staff
- 9 Bacus Food Corp. Headquarters
\$485k project – completed 2013
- 10 Esurance Corporate Office
\$600k project – completed 2013
200 new jobs

- Redundant Fiber: Cox, CenturyLink, Zayo
- Transportation Corridors: US 60, Loop 101
- Labor force within 30-min. commute:
1.04M, 42.2% with associate's degree or higher

COMPANY

- Banner Desert Medical Center / Cardon Children's Medical Center
- Santander Consumer USA
- Mesa Community College
- National General Lender Services
- Synergy Homecare
- Esurance
- Hilton Hotel
- Banner iCare
- Sonora Quest Laboratories

EMPLOYEES

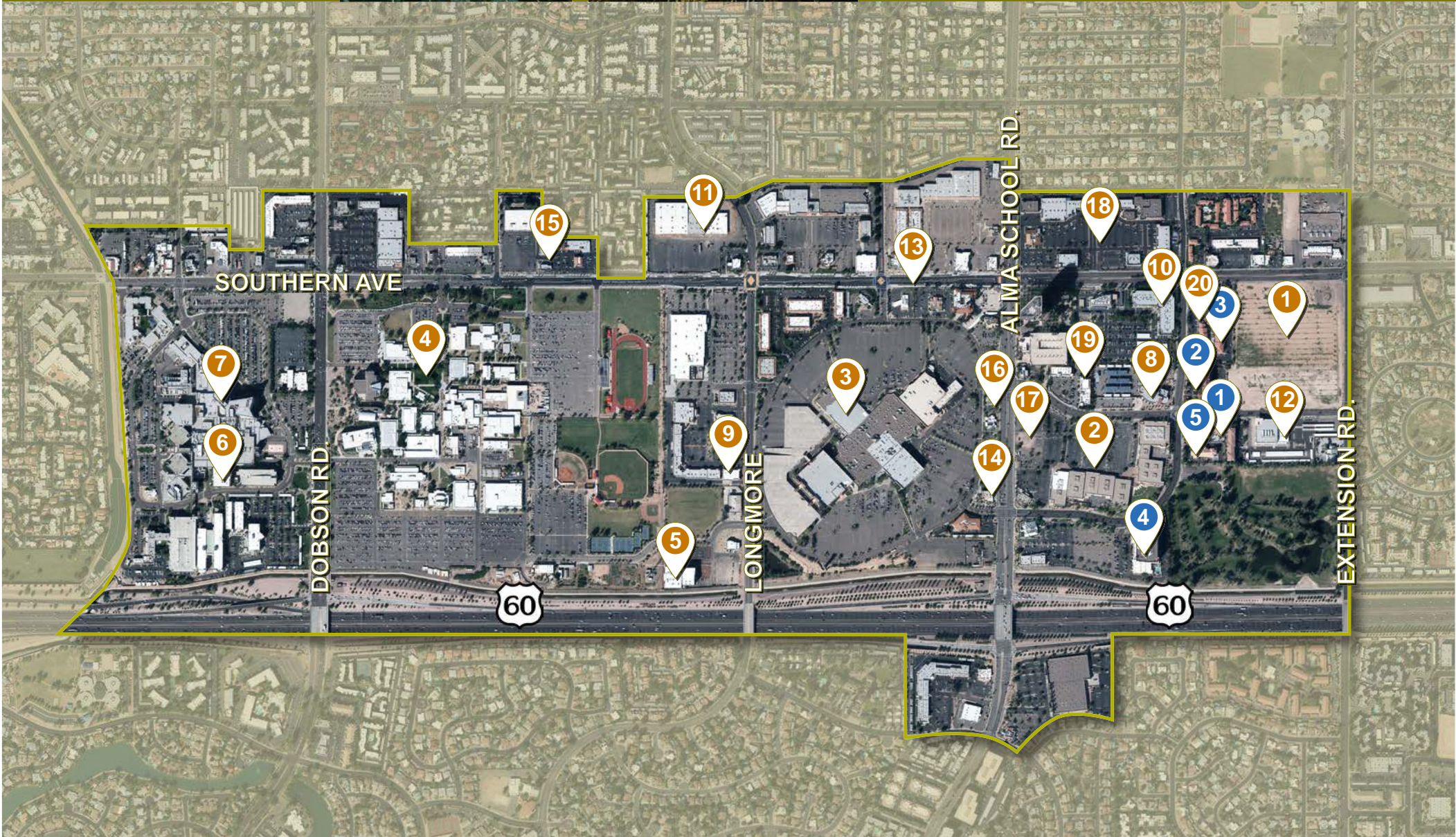
- 3,000
- 970
- 686
- 470
- 250
- 200
- 123
- 100
- 94

HOTELS

- 1 RESIDENCE INN
- 2 LA QUINTA
- 3 MARRIOTT COURTYARD
- 4 HILTON
- 5 FAIRFIELD INN

RECENT INVESTMENTS

- 11 Santander Consumer USA / Project Centrica
\$12M redevelopment project
Former retail converted to 110k SF Class A office
Santander located in Nov. 2015
970 new jobs
- 12 National General Lender Services
\$4.3M in renovations/tenant improvements
70k SF Class A office space
National General Lender Services located in Nov. 2015
470 new jobs
- 13 Southern Ave. Street Improvements
\$25.8M project – Tempe Canal to Alma School
Phase I – completed Nov. 2014
Paseo Nodes – completed Jan. 2015
Phase II – completion Oct. 2016
- 14 Longhorn Steak House
\$813k project – completed 2012
- 15 Jimmy Johns
\$225k project – completed 2012
- 16 Dutch Bros
\$218k project – completed 2013
- 17 Chevy's Redevelopment
\$3.2M project – completed 2015
8.5k SF retail redevelopment
Tenants: Mattress Firm, Smashburger, Chipotle
- 18 Fiesta Commons Renovation
\$4M redevelopment project – completed 2014
Boulders on Southern Bar and Grill
\$84k project – completed 2014
- 19 The Draft Sports Grill
Completed 2015
- 20 Marriott Courtyard
\$2.5M renovation project – completed 2012



18 MIN Distance from Phoenix Sky Harbor International Airport

40 RESTAURANTS | 50 RETAIL STORES | 5 HOTELS 700+ ROOMS | 2 HOSPITALS 755 BEDS

23K STUDENTS MESA COMMUNITY COLLEGE